

## Curriculum for 2007/2008

### Faculty of Economics – Financial Banking and Tax Management

	1 <sup>st</sup> semester
1	Economics
2	Mathematics for Business
3	Principles of Accounting
4	Managerial Economics
	2 <sup>nd</sup> semester
1	Statistics for Business
2	Information Technologies
3	Business English 1
4	Commercial Law
	3 <sup>rd</sup> semester
1	Principles of Management
2	Principles of Marketing
4	Financial Accounting
5	Financial Markets and Institutions
	4 <sup>th</sup> semester
1	Public Finance
2	Monetary Economics
3	Marketing Price Policy
4	Human Resources Management
5	<i>Elective subjects</i>
*	Small Business Management
*	Business English 2

	5 <sup>th</sup> semester
1	Banking
2	International Business Strategies
3	Business Planning
4	International Finance
5	Applied Economics
	6 <sup>th</sup> semester
1	Financial Management
2	Securities and Portfolio Management
3	Control and Auditing
4	International Management
5	<i>Elective subjects</i>
*	Strategic Management
*	Actuarial Mathematics

#### MARKETING MANAGEMENT

	1 <sup>st</sup> semester
1	Economics
2	Mathematics for Business
3	Principles of Accounting
4	Managerial Economics
	2 <sup>nd</sup> semester
1	Statistics for Business
2	Information Technologies
3	Commercial Law
4	Business English 1
	3 <sup>rd</sup> semester
1	Marketing Management
2	Marketing
3	Management
4	Financial Accounting



	4 <sup>th</sup> semester
1	Consumer Behaviour
2	Human Resources Management
3	Marketing Prices Policy
4	Business English 2
	5 <sup>th</sup> semester
1	Marketing Research
2	Transport and Shipping
3	Banking Marketing
4	Management of Products
	6 <sup>th</sup> semester
1	Promotion
2	International Management
3	International Marketing
4	Marketing Planning