

**CURRICULUM FOR SECOND CYCLE OF STUDIES FOR 2007/2008**  
**FACULTY OF ECONOMICS - FINANCIAL – TAX MANAGEMENT**

	<b>1<sup>st</sup> Semester</b>
1	Corporate Finance
2	Auditing
3	International Finance
4	Marketing
	<b>2<sup>nd</sup> semester</b>
1	Tax Management
2	International Financial Institutions and Organizations
3	Public Enterprises Management and Policy
4	Analysis of Financial Statements

**MANAGEMENT AND BUSINESS ADMINISTRATION**

	<b>1<sup>st</sup> semester</b>
1	Management Theories
2	Organizational Behaviour
3	International Management
4	Small Business Management
	<b>2<sup>nd</sup> semester</b>
1	Management and Motivational Resources
2	Marketing Management
3	Human Resources Management
4	Financial Management

## MARKETING

	<b>1<sup>st</sup> semester</b>
1	Marketing Theory
2	Product Policy
3	Distribution and Sales Methods
4	Theory of Consumer Behaviour and Buying Habits
	<b>2<sup>nd</sup> semester</b>
1	Promotion
2	Marketing Research
3	Marketing Management
4	Price Policy in Marketing
5	International Marketing

## ЗДРАВСТВЕН И ФАРМАЦЕВТСКИ МЕНАЏМЕНТ

	<b>1<sup>st</sup> semester</b>
1	Economics and Organization of Healthcare and Pharmaceutical Institutions
2	Cost Management in Healthcare and Pharmaceutical Organizations and Institutions
3	Management of Health Centres
4	Supply Management in Healthcare and Pharmaceutical Organizations and Institutions
	<b>2<sup>nd</sup> semester</b>
1	Investment Management
2	Marketing of Healthcare and Pharmaceuticals
3	Personnel Management in Healthcare and Pharmaceuticals
4	<i>Elective subject</i>
*	Management of Health Centres - Medical Analysis and Control - Management of specialist and diagnostic processes
*	Pharmaceutical Management - Allocation of Resources in Pharmaceuticals - Principles of Pharmacology