

# CURRICULUM\*

## FIRST CYCLE

### DEPARTMENT: FINANCIAL-BANKING AND TAX MANAGEMENT

#### 1<sup>ST</sup> YEAR OF STUDY

##### 1<sup>st</sup> Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT. <sup>1</sup>	Total	
1	Economics	45	30	75	8
2	Mathematics for Business	30	30	60	8
3	Information Technologies	45	30	75	7
4	Principles of Accounting	45	30	75	8
<b>Total</b>		<b>165</b>	<b>120</b>	<b>285</b>	<b>31</b>

##### 2<sup>nd</sup> Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Managerial Economics	45	30	75	8
2	Statistics for Business	30	30	60	7
<i>Two elective subjects from the following:</i>					
3	Commercial Law	45	30	75	7
4	Business English I E-Commerce	45	30	75	7
<b>Total</b>		<b>165</b>	<b>120</b>	<b>285</b>	<b>29</b>

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\* The suggested elective subjects are from the Faculty of Economics. In accordance with the Law on Higher Education including the Altering and Amending Law of the mentioned Law on Higher Education, students independently decide on the elective subjects at the University faculties according to the Rulebook of compatibility of subjects offered by the University.

<sup>1</sup> Practical study

## 2<sup>ND</sup> YEAR OF STUDY

### 3<sup>rd</sup> Semester

No.	Subject	Hours of study			ECTS
		Lecture	Seminar	Total	
1	Principles of Management	45	30	75	6
2	Financial Markets and Institutions	45	30	75	6
3	Principles of Marketing	45	30	75	6
4	Monetary Economics	45	30	75	6
<i>Two elective subjects from the following:</i>					
5	Human Resources Management	45	30	75	6
6	Consumer Behaviour Small Business Management	45	30	75	6
<b>Total</b>		<b>270</b>	<b>180</b>	<b>450</b>	<b>36</b>

### 4<sup>th</sup> Semester

No.	Subject	Hours of study			ECTS
		IIP	PRACT	TOTAL	
1	Financial Accounting	45	30	75	6
2	Marketing Price Policy	45	30	75	6
3	Public Finance	45	30	75	6
<i>One elective subject from the following:</i>					
4	Insurance Business English II	45	30	75	6
<b>Total</b>		<b>180</b>	<b>120</b>	<b>300</b>	<b>24</b>

### 3<sup>RD</sup> YEAR OF STUDY

#### 5<sup>th</sup> Semester

No.	Subject	Hours of study			ECTS
		HP	PRACT.	BK	
1	Banking	45	30	75	6
2	International Management	45	30	75	6
3	Financial Management	45	30	75	6
4	International Commerce	45	30	75	6
<i>One elective subject from the following:</i>					
5	Actuary Mathematics Transport and Shipping	45	30	75	6
<b>Total</b>		<b>210/225</b>	<b>150</b>	<b>360/375</b>	<b>30</b>

#### 6<sup>th</sup> Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	International Finance	45	30	75	6
2	Securities and Portfolio Management	45	30	75	6
3	Applied Economics	45	30	75	6
<i>Two elective subjects from the following:</i>					
4	Strategic Management	45	30	75	6 6
5	Business Planning Control and Auditing	45	30	75	
<b>Total</b>		<b>225</b>	<b>150</b>	<b>375</b>	<b>30</b>

*Upon completion of the third year of study, the student acquires the title*  
**GRADUATE IN ECONOMY, AT THE FIRST STUDY CYCLE,**  
**DEPARTMENT: FINANCIAL-BANKING AND TAX MANAGEMENT**  
**WITH A SCORE OF 180 ECTS**

**DEPARTMENT: MARKETING MANAGEMENT**1<sup>ST</sup> YEAR OF STUDY**1<sup>st</sup> Semester**

No.	Subject	Hours of study			ECTS
		LECT.	PRACT	TOTAL	
1	Economics	45	30	75	8
2	Mathematics for Business	45	30	75	8
3	Information Technologies	45	30	75	7
4	Principles of Accounting	45	30	75	8
<b>Total</b>		<b>165</b>	<b>120</b>	<b>285</b>	<b>31</b>

**2<sup>nd</sup> Semester**

No.	Subject	Hours of study			ECTS
		LECT.	PRACT	TOTAL	
1	Managerial Economics	45	30	75	8
2	Statistics for Business	30	30	60	7
<i>Two elective subjects from the following:</i>					
3	Commercial Law	45	30	75	7
4	Business English I E-Commerce	45	30	75	7
<b>Total</b>		<b>165</b>	<b>120</b>	<b>285</b>	<b>29</b>

2<sup>ND</sup> YEAR OF STUDY

3<sup>rd</sup> Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Management	45	30	75	6
2	Consumer Behaviour	45	30	75	7
3	Marketing	45	30	75	7
4	Human Resources Management	45	30	75	6
<i>One elective subject from the following:</i>					
5	Financial Accounting Monetary Economy	45	30	75	6
<b>Total</b>		<b>225</b>	<b>150</b>	<b>357</b>	<b>32</b>

4<sup>th</sup> Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Marketing Management	45	30	75	8
2	Marketing Prices Policy	45	30	75	7
3	Marketing in Catering	45	30	75	7
<i>One elective subject from the following:</i>					
4	Insurance Business English II	45	30	75	6
<b>Total</b>		<b>180</b>	<b>120</b>	<b>300</b>	<b>28</b>

### 3<sup>RD</sup> YEAR OF STUDY

#### 5<sup>th</sup> Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT	TOTAL	
1	Marketing Research	45	30	75	7
2	Banking Marketing	45	30	75	7
3	Management of Products	45	30	75	7
4	Transport and Shipping	45	30	75	7
<i>One elective subject from the following:</i>					
5	International Management Financial Management	45	30	75	6
<b>Total</b>		<b>225</b>	<b>150</b>	<b>375</b>	<b>34</b>

#### 6<sup>th</sup> Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT	TOTAL	
1	Marketing Planning	45	30	75	7
2	International Marketing	45	30	75	7
3	Promotion	45	30	75	6
<i>One elective subject from the following:</i>					
4	Applied Economics International Trade	45	30	75	6
<b>Total</b>		<b>180</b>	<b>120</b>	<b>300</b>	<b>26</b>

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