

CURRICULUM*

SECOND CYCLE (3+2)

DEPARTMENT: FINANCIAL-BANKING MANAGEMENT

4TH YEAR OF STUDY

VII Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Investment Management	45	30	75	7
2	Bank Management	45	30	75	7
3	Foreign Exchange Policy	45	30	75	6
	Fiscal Systems and Fiscal Policy of EU	45	30	75	6
	<i>Two elective subjects from the following:</i>				
4	Distribution Policy	45	30	75	6
5	Tax Management	45	30	75	6
Total		225	150	375	33

VIII Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Analysis of Financial Statements	45	30	75	7
2	E-Business	45	30	75	7
3	Accounting System of Financial Institution	45	30	75	7
	<i>One elective subject from the following:</i>				
4	Economics of Public Sector Quantitative Economic Methods and Models	45	30	75	6
Total		180	120	300	27

* The suggested elective subjects are from the Faculty of Economics. In accordance with the Law on Higher Education including the Altering and Amending Law of the mentioned Law on Higher Education, students independently decide on the elective subjects at the University faculties according to the Rulebook of compatibility of subjects offered by the University.

5TH YEAR OF STUDY

IX Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Credit Policy	45	30	75	5
2	Development Economics	45	30	75	5
<i>One elective subject from the following:</i>					
3	Financial Law Corporate Management Election, registration and approval of a dissertation topic	45	30	75	5
Total		135	90	225	20

X Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Bank Management	45	30	75	5
<i>Two elective subjects from the following:</i>					
2	International Accounting Systems and Standards	45	30	75	5
3	Business Ethics Operating Management Completion and a positive review of the thesis Defence of a thesis	45	30	75	5
Total		135	90	225	40

Upon completion of studies and defence of the MA thesis, the student acquires the title

**MASTER OF ARTS IN ECONOMY,
FINANCIAL-BANKING MANAGEMENT.**

DEPARTMENT II: **MARKETING MANAGEMENT**

4th Year of Study

7th Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Strategic Marketing	45	30	75	8
2	Enterprises Marketing	45	30	75	8
<i>Two elective subjects from the following:</i>					
3	Distribution and Sales Methods	45	30	75	7
4	Marketing Logistics Strategies of IER	45	30	75	7
Total		180	120	300	30

8th Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Small Business Marketing Management	45	30	75	8
2	E-Business	45	30	75	8
<i>Two elective subjects from the following:</i>					
3	Supply Marketing Management	45	30	75	7
4	Marketing Communications International Financial Institutions and Organizations	45	30	75	7
Total		180	120	300	30

5th Year of Study

9th Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Non - Profit Marketing Management	45	30	75	6
	<i>Two elective subjects from the following:</i>				
2	Marketing Management in Tourism and Catering	45	30	75	6
3	Marketing of Agricultural Enterprises World Market and Economic Integration	45	30	75	6
Total		135	90	225	23

10th Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Organization and Control of Marketing Activities	45	30	75	6
	<i>One elective subject from the following:</i>				
2	Entrepreneurship Marketing	45	30	75	6
	Business Ethics	45	30	75	6
Total		90	60	150	37

Upon completion of studies, the student acquires the title

**MASTER OF ARTS IN ECONOMY,
MARKETING MANAGEMENT.**

SECOND CYCLE OF STUDY

III DEPARTMENT: MANAGEMENT IN HEALTHCARE AND PHARMACEUTICS

(3+2)

4th Year of Study

7th Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Economics and Organization of healthcare and pharmaceutical institutions	45	30	75	8
2	Marketing of Healthcare and Pharmaceuticals	45	30	75	8
3	Management Informational Systems in Healthcare and Pharmaceuticals	45	30	75	8
<i>One elective subject from the following:</i>					
4	Health and Social Insurance Modern National Healthcare Systems	45	30	75	8
Total		180	120	300	32

8th Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT.	TOTAL	
1	Management of Health Centres	45	30	75	7
2	Supply Management in Healthcare and Pharmaceutical Organizations and Institutions	45	30	75	7
3	Costs Management in Healthcare and Pharmaceutical Organizations and Institutions	45	30	75	7
<i>One elective subject from the following:</i>					
4	Statistics and Data Analysis in Healthcare Medical Ethics and Psychology	45	30	75	7
Total		180	120	300	28

5th Year of Study
9th Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT	TOTAL	
1	Investment Management	45	30	75	6
2	Management and Motivational Resources	45	30	75	6
<i>One elective subject from the following:</i>					
4	Personnel Management in Healthcare and Pharmaceuticals Corporate Management	45	30	75	6
Total		135	90	225	23

10th Semester

No.	Subject	Hours of study			ECTS
		LECT.	PRACT	TOTAL	
1	Project Management in Healthcare	45	30	75	6
<i>One elective subject from the following:</i>					
4	Management of specialist and diagnostic processes Allocation of Resources in Pharmaceuticals Completion and a positive review of the thesis Defence of a thesis	45	30	75	6
Total		90	60	150	37

Upon completion of studies, the student acquires the title

**MASTER OF ARTS IN ECONOMY,
HEALTH AND PHARMACEUTICAL MANAGEMENT.**